

Press release  
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## Alimak Group appoints Salomeh Tafazoli as EVP Industrial division

**Alimak Group has appointed Salomeh Tafazoli as EVP Industrial division, effective as of June 1, 2021.**

Salomeh Tafazoli is currently Vice President Sales and Marketing EMEA at Snap-on Equipment, an American based company listed on NYSE. She has extensive experience from the automotive industry, working with both products and services, and has previously held various strategic and commercial roles within Volvo Group and Car-O-Liner Group.

“I am very pleased to welcome Salomeh Tafazoli to Alimak Group. Her experience from international industrial businesses and her proven ability to balance long-term strategy and short-term growth in a sustainable way will be of great value to us,” says Ole Kristian Jødahl, CEO Alimak Group.

“I am very excited to be given the opportunity to lead the Industrial division at Alimak Group. The division has high potential, with an interesting mix of both customer segments and products. I look forward to joining the team and taking the business to the next level,” says Salomeh Tafazoli.

***For more information, please contact:***

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**About Alimak Group**

Alimak Group is a world-leading provider of vertical access solutions for professional use. Through a global reach covering more than 100 countries, the Group provides products and unmatched service and support solutions leading to improved safety, productivity, resource efficiency, under the brands Alimak, CoxGomyl, Manntech, Avanti and Alimak Service. The Group has an installed base of more than 70,000 elevators, hoists, platforms, service lifts and building maintenance units around the world. Founded in Sweden 1948, the Group has its headquarters in Stockholm, 11 production and assembly facilities in 8 countries and 2,000 employees around the world. [www.alimakgroup.com](http://www.alimakgroup.com)